I claim:

1.  A method for automatically providing agribusiness operation options and
    advice to an agribusiness operator, comprising the steps of:

    a.  for an agribusiness operation having a component agribusiness
        operation managed by an agribusiness operator, the component
        agribusiness operation having an array of baseline agribusiness
        information in a strategic agribusiness plan, comparing a set of
        numeric indicators relating to the component agribusiness
        operation from within the strategic agribusiness plan to a set of
        corresponding target numeric indicators maintained within a logic
        center;

    b.  identifying a deviation between the numeric indicators relating to
        the component agribusiness operation and the corresponding target
        numeric indicators maintained within the logic center;

    c.  embedded logic within the logic center determining a group of
        possible causes for the deviation;

    d.  embedded logic within the logic center identifying a range of
        corrective options correlating to the group of possible causes for
        the deviation;

    e.  presenting the range of corrective options to the agribusiness
        operator;  and

    f.  identifying from the range of corrective options a recommended
        corrective option to the agribusiness operator.

2.  A method for automatically providing agribusiness operation options and advice to an agribusiness operator, comprising the steps of:

a.  for an agribusiness operation having a component agribusiness operation managed by an agribusiness operator, the component agribusiness operation having an array of baseline agribusiness information in a strategic agribusiness plan, comparing a set of numeric indicators relating to the component agribusiness operation from within the strategic agribusiness plan to a set of corresponding target numeric indicators maintained within a logic center;

b.  identifying a deviation between the numeric indicators relating to the component agribusiness operation and the corresponding target numeric indicators maintained within the logic center;

c.  embedded logic within the logic center determining a group of possible causes for the deviation;

d.  embedded logic within the logic center identifying a range of corrective options correlating to the group of possible causes for the deviation;

e.  presenting the range of corrective options to the agribusiness operator;

f.  identifying from the range of corrective options a recommended corrective option to the agribusiness operator;

g.  recording a selected corrective option submitted to the logic center by the agribusiness operator; and

h.  projecting the effect of the selected corrective option on the strategic agribusiness plan.

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3.  A method for automatically providing agribusiness operation options and advice to an agribusiness operator, comprising the steps of:

a.  for an agribusiness operation having a component agribusiness operation managed by an agribusiness operator, the component agribusiness operation having an array of baseline agribusiness information in a strategic agribusiness plan, comparing a set of numeric indicators relating to the component agribusiness operation from within the strategic agribusiness plan to a set of corresponding target numeric indicators maintained within a logic center;

b.  identifying a deviation between the numeric indicators relating to the component agribusiness operation and the corresponding target numeric indicators maintained within the logic center;

c.  embedded logic within the logic center determining a group of possible causes for the deviation;

d.  embedded logic within the logic center identifying a range of corrective options correlating to the group of possible causes for the deviation;

e.  presenting the range of corrective options to the agribusiness operator;

f.  identifying from the range of corrective options a recommended corrective option to the agribusiness operator;

g.  recording a selected corrective option submitted to the logic center by the agribusiness operator;

h.  projecting the effect of the selected corrective option on the strategic agribusiness plan; and

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i. presenting the projected effect of the selected corrective option to the agribusiness operator.